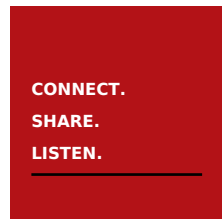


ACCORDI DI PACE — BRAND KIT

Partner-ready logo system • August 2026 • Updated square mark



ACCORDI DI PACE

CULTURE DEL MONDO

Core colours



Accordi Red
#B52224

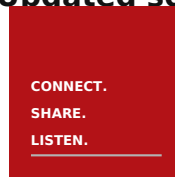


Black
#111111



White
#FFFFFF

Updated square mark



Typography fills more of the mark.
A white rule reinforces the visual signature.

Partner documents — realistic scale

- Accordi di Pace may appear much smaller than major institutional partners.
- That is intentional. Do not enlarge the logo simply to match their physical size.
- Use the full lockup when there is room; use the square mark when the available space is very small.
- Keep a clear separation between the Accordi identity and the partner-logo row.



ACCORDI DI PACE
CULTURE DEL MONDO

IN COLLABORAZIONE CON

UNESCO

FAO

ICCROM

Usage notes

- Do not alter the logo, change colours, stretch or distort it, or add effects.
- Use SVG for professional print/design work and PNG for web/office documents.
- Use the red version on light backgrounds, black for monochrome/formal contexts, and white/reversed on dark backgrounds.
- At favicon scale, use the simplified square mark; the complete lockup should not be forced below its legible size.